





Half Term 1 (4 th September – 20 th October) 7 weeks	Wk1	Wk2	Wk3	Wk4	Wk5	Wk6 IIL DD	Wk7	October Half Term Holiday	
	Toolkit for Analysing Print-Based Media Products (PBI)					Advertising and Marketing (PBI)			
	Toolkit for Analysing Audio-Visual Media Products (DMO)					Music Videos (DMO)			
Half Term 2 (30 st October – 22 nd December) 8 weeks	Wk8	Wk9	Wk10	Wk11	Wk12	Wk13	Wk14	Wk15	Christmas Holiday
	Advertising and Marketing (PBI)			Newspapers (PBI)					
	Music Videos (DMO)				Radio (DMO)				
Half Term 3 (8 th January – 9 th February) 5 weeks	Wk16	Wk17	Wk18 ICA	Wk19	Wk20 LC1	February Half Term Holiday		What does this year contribute towards? How does this year deliver the curriculum intent? Component 1: Media Products, Industries and Audiences (written exam; 35% of A Level) <ul style="list-style-type: none">Advertising/Marketing: <i>Kiss of the Vampire</i> film poster (Section A: AO2), Tokyo Paralympics 2020 audio-visual advert (Section A: AO2 and Section B: AO1) and Tide print advert (Section A: AO2 and Section B: AO1)Music Videos: Beyoncé – ‘Formation’ (Section A: AO2) and Sam Fender – ‘Sixteen Going Under’ (Section A: AO2)Newspapers: <i>Daily Mirror</i> (Section A: AO2 and Section B: AO1) and <i>The Times</i> (Section A: AO2 and Section B: AO1)Film: <i>Black Panther</i> (Section B: AO1) and <i>I, Daniel Blake</i> (Section B: AO1)Radio: <i>Have You Heard George’s Podcast?</i> (Section B: AO1)Videogames: <i>Assassin’s Creed</i> franchise (Section B: AO1) Component 3: Cross-Media Production (non-exam assessment; 30% of A Level: AO3)	
	Newspapers (PBI)			Videogames (PBI)					
	Film (DMO)								
Half Term 4 (19 th February – 29 th March) 6 weeks	Wk21 PE	Wk22	Wk23	Wk24	Wk25	Wk26	Easter Holiday		
	Videogames (PBI)	Component 1 Revision and Practice (PBI/DMO)	NEA: Cross-Media Production (PBI/DMO)						
	Film (DMO)								
Half Term 5 (15 th April – 24 th May) 6 weeks	Wk27	Wk28	Wk29 LC2	Wk30	Wk31	Wk32	May Half Term Holiday		
	Trial Exams	NEA: Cross-Media Production (PBI/DMO)							
Half Term 6 (3 rd June – 19 th July) 7 weeks	Wk33	Wk34	Wk35	Wk36	Wk37	Wk38 IDC	Wk39	Summer Holiday	
	Work Experience		NEA: Cross-Media Production (PBI/DMO)						

^A = Key Assessment